

May 12, 2023

FOR IMMEDIATE RELEASE

The Town of Rumford is pleased to announce that the “Hopeful Project” led by Charlie Hewitt will be installing one of its famous “Hopeful” signs in Rumford next week with a lighting ceremony to take place on Friday, May 19th at 6:30p. The sign will be gifted to the Town of Rumford. Oxford County Mental Health Services has generously agreed to have the sign permanently installed on their building at 150 Congress Street on the wall facing towards Dunkin’ Donuts.

Neokraft Signs, Inc., of Lewiston is donating the entire sign which will be bigger than any previous “Hopeful” installation, use a new backlighting scheme and also include an “In Rumford” sign beneath the famous “Hopeful” lettering. Owner Phil Bolduc grew up in Rumford and sees “Hopeful In Rumford” as a way to give back to his hometown.

This event will be on the eve of the First Annual Rumford Falls Fair taking place on Saturday, May 20th from 10:00 am to 2:00 pm.

